

10th Annual

# MENA Legal 4.0

Moving towards a future ready legal function and accelerating your digital transformation

Dubai, UAE

11<sup>th</sup> & 12<sup>th</sup> February 2019

Law is the embodiment of the  
**moral sentiment** of the people.

William Blackstone

Evolving roles of in-house counsel as business enablers in a dynamic global economy

 marcusevans



The further learning value and structure of this conference/training conforms to CPD guidelines and has been certified by the CPDUC certification service



## Featuring an International Workshop:

### Best Practices to Arbitration and Dispute Resolution

This course will allow delegates to delve into dispute resolution and gain an in-depth understanding of resolving a legal dispute and how to apply national and international legal requirements for dispute resolution based on the New Arbitration Law

*Your Distinguished Workshop Leader:*

**Paul Rose** Mediator and Arbitrator  
**ArbDB Chambers, United Kingdom**

45 years of experience in private practice, corporate sector and UK government. He is an expert in Arbitration and Dispute resolution. He is also a member jury of in London

## In the Chair:

**Tony Thiaray** Independent Legal Counsel

**Former Director of London City Airport, United Kingdom**

Expert in providing legal advice to a diverse range of blue chip multinational clients, SME's, government agencies, charities, and public sector organisations

## Attend this Premier Conference and Gain Insights Into:

- **Exploring** recent and upcoming regulatory and legal developments across key sectors in the GCC to guide your organisation through the changing business landscape
- **Navigating** through the provisions of Data Protection and Regulation
- **Mastering** the skills and knowledge of the New Arbitration Law
- **Reassessing** the overall business structure in order to avoid unnecessary VAT costs
- **Keeping up** with the growth of new technologies to enhance productivity in the legal function
- **Developing** a comprehensive legal framework to identify and combat cyber crimes
- **Mitigating** and managing risk to protect your organisation's reputation
- **Managing** staff transition and varying levels of resources to establish a strong in-house team

## Featuring an Esteemed Line-Up of Speakers, Panellists and Moderators:

**Nour Hineidi Kirk** Deputy Registrar  
**DIFC Courts, UAE**

Over 10 years' legal experience in Australia and the Middle East in international commercial arbitration and litigation across a broad range of sectors

**Shahab Ahmed** Head Counsel  
**Etihad Aviation Group, UAE**

Over 15 years of extensive experience in commercial, corporate and regulatory matters on a global basis

**Dr. Zaid Mahayni** Group Chief Legal Officer  
**SEDCO Holding, KSA**

General Counsel of the Year 2018 - Large Team

**Abdullah S. Al Ghamdi** Governance  
Supervisor

**Saudi Telecom Company (STC), KSA**

A member of the subsidiary governance team responsible for advising on governance and legal issues in the group's portfolio of companies

**Judge Dr. Mostafa Abdel Ghaffar** Head  
of ADR

**Saudi Center for Commercial  
Arbitration, KSA**

Over 23 years' of experience of working as a judge and counselor at the Egyptian Ministry of Justice. He is also Director of Judicial and Legal Studies Institute in Bahrain

**Kiran Scarr** General Counsel  
**Dubai Multi Commodities Centre  
(DMCC), UAE**

An advisor in overseeing all legal, regulatory and compliance requirements for the world's leading commodities trading zone

**Aneesa Siddiqui** General Counsel and  
Company Secretary, ADNOC Offshore  
**Abu Dhabi National Oil Company  
(ADNOC), UAE**

An experienced and diligent legal professional with 10 Post-qualified Experience in oil & gas in-house legal practice

**Richard Phelan** Managing Counsel  
**Oman Gas Company S.A.O.C and Oman  
Oil Facilities Development Company  
LLC, Oman**

UK qualified solicitor for over 20 years. He has worked in the UK car industry, chemical industry and, oil and gas industry

**Tawfiq Adnan Zuwayyed** Deputy General  
Legal Counsel

**Abu Dhabi Islamic Bank, UAE**

25 years experience in Middle Eastern countries as well as an excellent exposure within the banking and international law firms globally

**Emil Pellicer** General Counsel  
**Abu Dhabi Ports, UAE**

Lead extensive process of standardisation within the port that allows commercial team to generate robust contracts

**Svetlana Tsareva** General Counsel and  
Business Integrity Officer – NAME

**Unilever, UAE**  
Over 11 years of experience overseeing the North African and Middle East Countries

**Lubna Masoud** Head of Legal  
**Dubai Health Authority, UAE**  
Member of the Chartered Institute of Arbitrators, International Arbitration

**Tarek Nakkach** Region Legal Counsel  
Middle East

**Hewlett Packard Enterprise, UAE**  
Member of the Region Leadership Team and Governance Board for Channel Partners

**Julian Hodda** Assistant General Counsel  
**AECOM, UAE**

Senior corporate lawyer with significant international experience in technology, infrastructure and manufacturing industries



## Booking Line:

Bernardine Michael

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- 0800 Registration and Coffee
- 0845 Opening Remarks from the Chair  
**Tony Thiaray** Legal Director LCY  
**London City Airport, United Kingdom**
- 0900 **Opening Keynote: Tech- Savvy Counsels**  
**SMARTER Lawyers: The 3A's - Automation, Artificial Intelligence and Analytics**
- What extent does the deployment of the AI technology challenge exist in legal and regulatory frameworks?
  - Assisting legal support professionals to conduct their due diligence more efficiently and accurately
  - Extracting regulatory data from contracts and agreements into risk management systems
- Nour Hineidi Kirk** Deputy Registrar  
**DIFC Courts, UAE**
- 0945 **Safeguard Your Organisation:**  
**Cyber Attacks: An Ongoing Battle for Legal Counsels**
- SMART Online Behaviour: Developing a cohesive framework to ensure the security of your organisation's data and information
  - Leveraging new protective technologies and strategies to keep risks at bay
  - Devising strategies to manage and contain legal liabilities in post-incident scenarios
  - Post-acquisition integration: Cultivating reputational resilience ahead of your crisis
- Abdullah S. Al Ghamdi** Governance Supervisor  
**Saudi Telecom Company (STC), KSA**
- 1030 Coffee and Networking Break
- 1045 **Blockchain: The Game Changer**  
**SMART Contracts: Transforming the Legal Industry in a Blockchain World**
- This panel discussion will delve more into how blockchain is hitting the mainstream, and unleashing a seemingly limitless potential for smart contracts and their wide-ranging applications across the myriad of industries, a closer study of what all this means for businesses, regulators, judges and lawyers
- Automating contract drafting, self-executing legal agreements to reduce time and cost
  - Smart Machines: Minimising disputes and confirming the authenticity of legal documents
  - Developing the necessary skill sets to enhance productivity and efficiency
  - Transparency: Increasing integrity and identifying the potential pitfalls
- Moderator:*  
**Tony Thiaray** Legal Director LCY  
**London City Airport, United Kingdom**
- Panelists:*  
**Emil Pellicer** General Counsel  
**Abu Dhabi Ports, UAE**
- Lubna Masoud** Head of Legal  
**Dubai Health Authority, UAE**
- Tarek Nakkach** Region Legal Counsel Middle East  
**Hewlett Packard Enterprise, UAE**
- Julian Hodda** Assistant General Counsel  
**AECOM, UAE**
- 1145 **Power to Transform:**  
**Changing the Landscape of Dispute Resolution by Adapting Online Dispute Resolution (ODR) Technology**
- Ensuring high integrity and adequate safeguards for online systems to ascertain trust and take-up of ODR technologies
  - Efficiency: The capacity of technology to improve the "speed" and "flexibility" of dispute resolution
  - Investing in the ODR technology for greater efficiency
  - How ODR technology can mitigate common risks that impact decision making
- Judge Dr. Mostafa Abdel Ghaffar** Head of ADR  
**Saudi Center for Commercial Arbitration, KSA**
- 1230 Networking Luncheon



## EXCLUSIVE WORKSHOP

- 1330 **Best Practices to Arbitration and Dispute Resolution**  
A well designed workshop focusing on Arbitration. Delegates will gain an in-depth understanding of resolving a legal dispute and how to apply national and international legal requirements for dispute resolution based on the New Arbitration Law.

**Introduction**

- Discussing the advantages and disadvantages of arbitration, litigation and mediation
- What are the differences between common law and civil law and the ability to contract for without prejudice negotiations?
- Arbitration Rules – Emirates Maritime Arbitration Centre (EMAC)
- End of Litigation

**Drafting International Arbitration Clauses: Civil vs Common Law Jurisdictions**

- Distinguishing the procedural differences, in particular to presentation of evidence
- Understanding international developments and in particular the new arbitral institutions of the Kingdom of Saudi Arabia and United Arab Emirates – EMAC
- The New Qatari Arbitration Law
- The New Institutional rules of the DIFC – LCIA
- Case studies: Arbitration Case Law

**Arbitration as a Final Award: Legal challenges and Enforcement**

- Guide to enforcement of arbitral award under the New York Convention 1958
- Key practical issues concerning enforcement of arbitral awards in this jurisdiction, including definitions and preliminary proceedings, applicable conventions, enforcing awards, public policy, enforcement proceedings, formalities, actual enforcement and any reform proposals

**Arising Liability of Arbitrators**

- Discussion on arbitrator liability under the UAE penal code (article 257) and any amendment

**Wrap Discussion**

- Brief tie-in all elements of the workshop and Q&A session

*\*Coffee and networking break at 1530**Facilitated by:***Paul Rose** Mediator and Arbitrator  
**ArbDB Chambers, United Kingdom**

- 1730 Closing Remarks from the Chair and End of Day 2

**About Course Trainer:**

**Paul Rose** is a chartered surveyor, arbitrator and RICS Accredited Mediator. He is also a member of Expert Witness Institute. He has more than 46 years in private practice, the corporate sector and local government. His is an expert to determinations and arbitration in various sectors including office and shop estate agency, valuations for building society and bank mortgages, homebuyers reports, right to buy legislation, improvements, compulsory purchase of shops offices and residential properties. Paul has worked with various organisations such as Garrard Smith & Partners, Peter Symmons & Co. Napier Bentley, London Borough of Hammersmith and Fulham, London Borough of Haringey, and Old Mutual Properties Johannesburg South Africa. He is also actively involved in delivering values and coaching on arbitration:

**2015:** London Branch Chartered Institute of Arbitrators panellist on workshop: "Arbitration problems."

**2016:** Workshop participant at Arbitration Week at Kuala Lumpur Regional Centre for Arbitration

**2017:** Workshop speaker at Kuala Lumpur Regional Centre for Arbitration Lead presenter at all-day mediation training workshop in Dubai (ArbDB) London Branch Chartered Institute of Arbitrators panel speaker on seminar: "ADR in the Middle East."

London Branch Chartered Institute of Arbitrators workshop: "The new Business Arbitration Scheme."

**2018:** Speaker on 'Advances in Mediation' at the Arbitration Week Conference, May 2018 - Asian International Arbitration Centre.

**Benefits of the Workshop:**

- **Identifying** the right action plan to resolve a legal dispute
- **Minimising** the chances of disputes leading to legal action
- **Applying** national and international legal requirements in managing dispute resolution
- **Enhancing** arbitration knowledge to negotiate terms
- **Reviewing** successful case studies from an expert arbitrator

## Our Business Partners

### Endorser:



المركز السعودي للتحكيم التجاري  
Saudi Center for Commercial Arbitration

**Saudi Center for Commercial Arbitration "SCCA"** is not-for-profit organization established by a Saudi Cabinet Decree to administer arbitration procedures in commercial disputes where parties agree to refer their disputes to SCCA arbitration and all in accordance with regulations in force and judicial principles of civil and commercial procedure.

The SCCA provides Alternative Dispute Resolution services ("ADR"), including Arbitration and Mediation. SCCA services are provided in accordance with international and professional standards in Arabic and/or English.

SCCA also provides users with professional institutional services by staff trained to international best practice standards at the AAA-ICDR, and the latest ADR technology methods and facilities – all contributing to the rapid and effective settlement of domestic and international commercial disputes.

For more details: [www.SADR.org](http://www.SADR.org)

### Testimonials from Our past Annual Events:

All areas were covered and Marcus Evans training, seminars, conferences are always very interesting.

**BMMI BSC**

Case Studies and Round Table were well organised.

**United Arab Bank**

The speakers and the contents were very informative.

**Aezan Financial Group**

### Why You Cannot Miss This Event:

In light of the present developments within the Middle East and how the economy is adapting to an era of the 4th Industrial Revolution, legal professionals are required to up their game. The role of legal counsels has evolved as they are required to adapt to the world of technology, and understand how it will benefit their organisations.

With the reformation in law enforcement and revision of regulations within the GCC region, there is a need for an effective framework, legislations and full compliance. Is your company's legal department equipped to withstand the tides? The ball is in your court to differentiate yourself from mediocrity and thrive in the legal landscape as the most sought after legal counsel

Equip yourself with pragmatic tools in becoming a legal leader by joining us at **"10th Annual MENA Legal 4.0"**. This conference will offer legal counsels the opportunity to enrich themselves with knowledge on themes such as **"SMARTER Lawyers: The 3A's - Automation, Artificial Intelligence and Analytics"**, **"SMART Contracts: Transforming the Legal industry in the Blockchain World"**, **"Post Implementation of VAT: Role of Legal Counsel in Avoiding Potential Penalties"** and **"How In-house Counsels and CIOs are Teaming Up to Prevent Becoming the Next Target of a High-Profile Breach"**. Do not pass up the opportunity to leverage our half day post conference workshop focusing on **"Best Practices to Arbitration and Dispute Resolution!"** Discover ways to energise, organise and inspire your legal team to reach its fullest potential.

### Who Should Attend:

- General Counsels
- Corporate Counsels
- In-house Counsels
- Attorneys
- Regional Counsels
- Legal Counsels
- Legal Advisors
- Company Lawyers
- Chiefs, Presidents, Senior Vice Presidents, Vice Presidents, Directors, Managers and other senior level decision makers with responsibilities within the Legal Department:
  - Legal
  - Legal Affairs
  - Legal Risk
  - Compliance
  - Corporate Governance
  - GRC

### Across all industries

### Business Development Opportunities:

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

**Bernardine Michael**, Media & PR Coordinator, **marcus evans** Malaysia.  
Tel: + 603 2603 2597, E-Mail: [BernadineM@marcusevanskl.com](mailto:BernadineM@marcusevanskl.com)

**marcus evans** would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.